

In business today everyone works hard and is extremely busy. Yet, when you get to the end of the week does it appear that things still need to be done and the results don't seem to merit the effort you put in?

Have you noticed that people who work at the most successful businesses appear to get results in a relaxed effortless manner? Their success comes from working hard. They differ from others in that not all their hard work goes into their jobs. They also spend time on improving their skills and knowledge.

At **thesaleskey** we know your time is precious and recognise the need to keep working at the job while also spending time improving your skills.

thesaleskey provides bespoke modular bite size courses. This allows people to develop their skills and learn while they work.

thesaleskey provides consultancy services which focus on developing your sales processes so that making sales becomes easier.

thesaleskey provides coaching and team building that gives you space and time to develop your thoughts and team spirit and make you more successful.

About **thesaleskey**

thesaleskey is managed by qualified sales and marketing professionals with over 50 years of experience and success in building highly profitable businesses.

The mission of **thesaleskey** is to help people and organisations become more successful through improvement in their communications and selling skills.

thesaleskey services deliver results. If for any reason a client feels any dissatisfaction: We guarantee to provide a full and prompt refund.

thesaleskey

PO Box 1908

Newport

NP18 3WZ

www.thesaleskey.com

0845 603 5008



www.thesaleskey.com

0845 603 5008

training that
delivers
results...



Training

thesaleskey provides a range of training courses to meet your needs. The courses are bite size and are designed to be completed on average over seven weeks.

thesaleskey courses:

Sales Training

1. Fundamental Sales Skills
2. Advanced Sales Skills
3. Sales Negotiations

Sales Management

1. Sales Process Management
2. Sales Team Management
3. Sales Referrals Process

Business & Bespoke Training

1. Presentation Skills
2. Marketing
3. Bespoke Programmes

thesaleskey appreciates that everyone's needs are different. Our courses are bespoke. We would be happy to discuss, develop and deliver a programme that meets your exact requirements.

www.thesaleskey.com
0845 603 5008

Consultancy

Sales Process Improvement

Analysis of many businesses shows that improvements can be made in the sales process. thesaleskey provides professional expertise to allow a solid sales process to be put in place that will enable the business to generate sales more easily.

Virtual Sales Force

Short of orders or sales people? Ever wanted a really professional sales force working for you? thesaleskey can provide a virtual sales force to kick start your business growth.

Marketing

Understanding how to get the right balance to make a company successful is not easy. Sometimes it's hard to see the wood for the trees.

Input from thesaleskey could be all that is needed to ring the right changes.

www.thesaleskey.com
0845 603 5008

Coaching

Individual Business Coaching

In all walks of life the majority of the most successful people regularly seek to improve their performance through coaching. thesaleskey individual coaching could be just what you have been looking for to allow you to realise your full potential.

Group Coaching/ Team Building

In teams that win all the players play for each other. thesaleskey can provide the motivation, spirit and drive to enable you to build a championship winning team.

Executive Coaching

Running a successful business can be challenging & highly stressful. Sometimes you find your face too close to the grindstone. thesaleskey can provide the space and freedom for you to get your head up and look at the big picture. Then to consider, develop and implement the best options to drive the business forwards.

www.thesaleskey.com
0845 603 5008