

They never believed I could generate interest in so many people so quickly!

Free 1 Hour Workshop Creating Compelling Dialogue

Friday 9th May – 12 noon; Clydesdale Bank, 1 Kingsway, Cardiff



It kept me awake! I knew it would all go wrong! I hoped something would happen and I wouldn't have to do it!

It was a nightmare come true! It all went wrong! I wished the ground would open up and swallow me!

I was so embarrassed, I felt the tears welling up!

Hello and welcome to my success story that began as a nightmare!

What I've just told you was my first public speaking experience. Back in the '80s I was at university and as part of my final year project I had to present my research findings to my peers, lecturers and departmental professors. I shouldn't really think about it because it puts me back in a place where I'd rather not be. Just to say that I can still recall standing there, shaking, stuttering and being seen as someone with little confidence or competence.

Speed forward in time and I'm running a successful business delivering performance improvement for people. Standing in front of large audiences and conveying to them information that is thought provoking, informative and easy to comprehend.

What happened? Somewhere along the way I made a lot of discoveries that changed my performance from stumbling to starring. In the last year people over 120 businesses have attended one of my workshops. The number one thing people ask for is, **"How can I tell people my message in a way that is interesting to them?"**

Well I've worked this out. And, in a straight forward 1 hour workshop you can create your own unique story that listeners will find compelling.

If you'd like to attend please let us know now. **Keep Friday 9th May, 12 noon – Free**

Colin Campbell Consulting

Colin works with people to develop their business by focussing in on a select number of activities applicable to their particular needs. Businesses are provided with their own unique tailored sales and marketing system that delivers outstanding results over and over again.

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The man to call and say hello when you want your business to grow!